

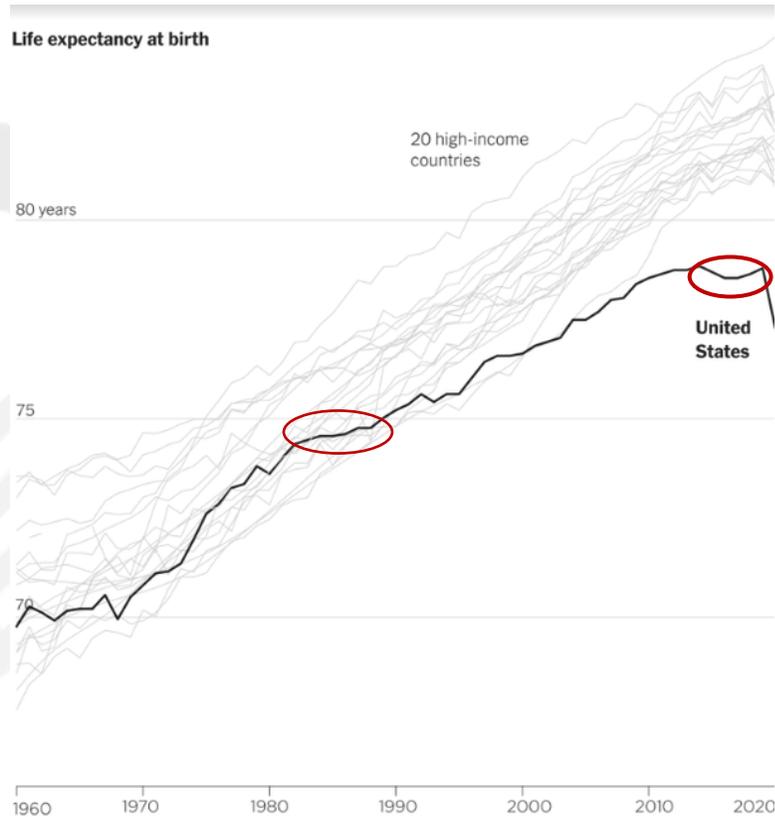
Overcoming Conflicts (of Interest)

**National Food Policy Conference
Consumer Federation of America**

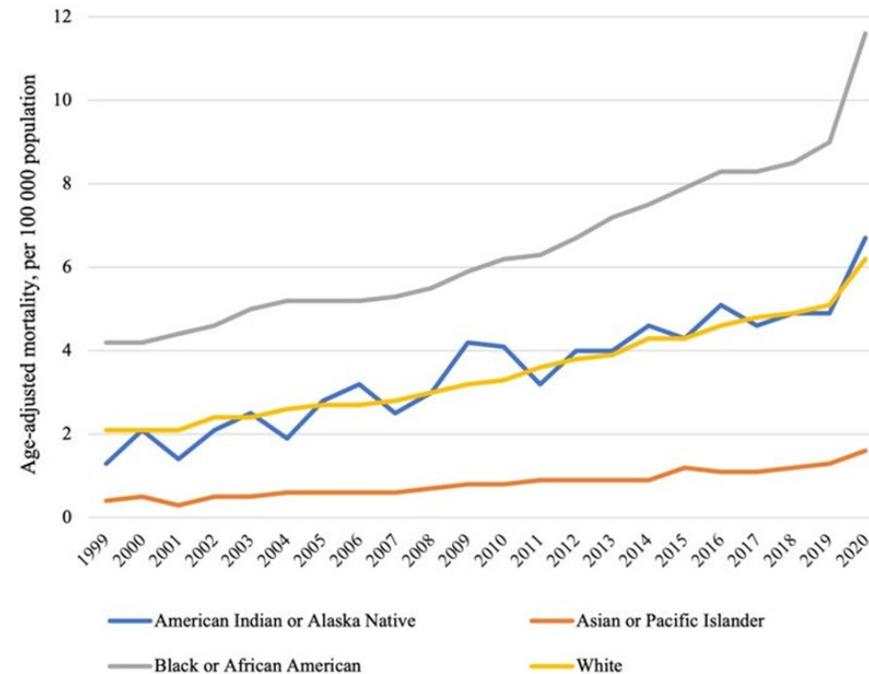
Jerold Mande, CEO
12 March 2025



Sicker, Shorter, Lives



Trends in Obesity-Related Cardiovascular Mortality 1999-2020



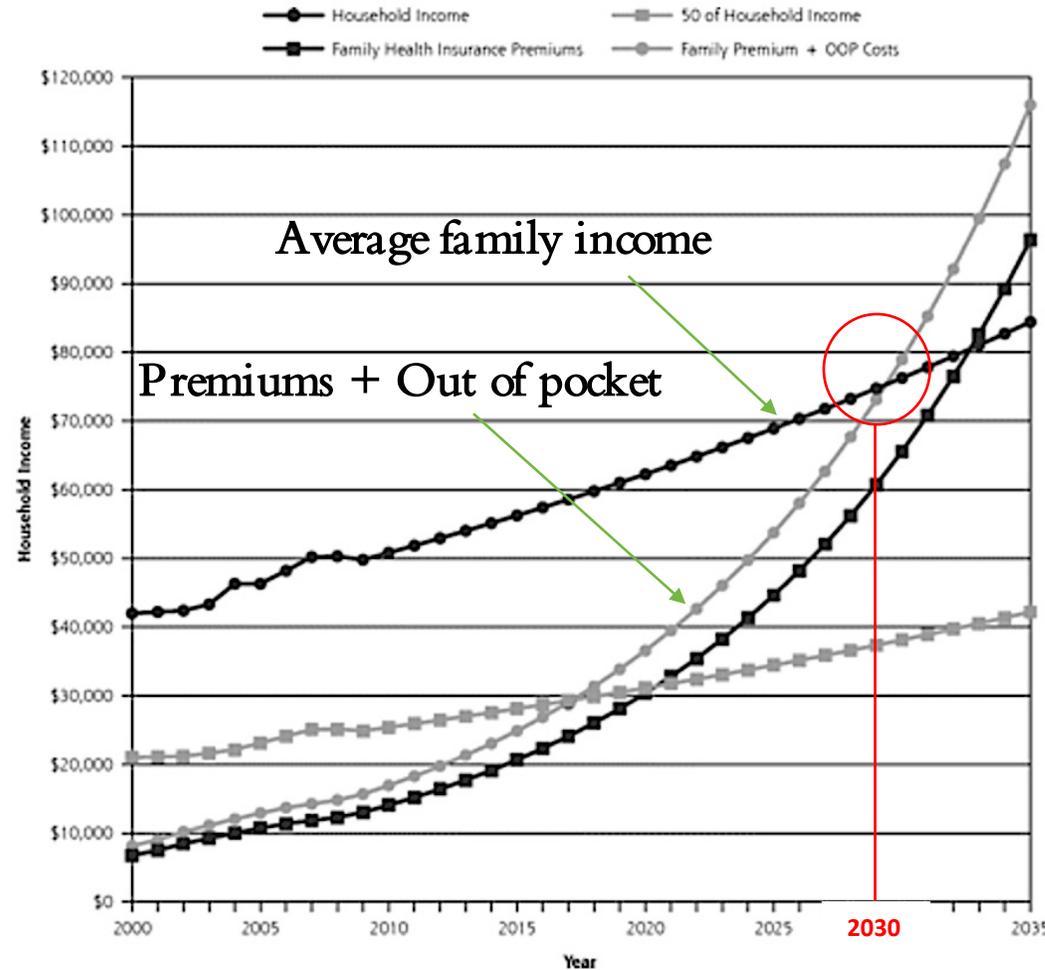
Source: <https://doi.org/10.1161/JAHA.122.028409>

Our children are sick: 20% with obesity, 30% on path to or have type 2 diabetes, fatty-liver disease.

Skyrocketing Health Care Costs



Our food is the main cause of failing health in the U.S. and globally, contributing to obesity, diabetes, heart disease, stroke, cancers, mind illness, and unhealthy aging.



Each day, the U.S. food system causes more than 1,000 deaths and \$1 billion in preventable healthcare spending and lost productivity.

Richard A. Young, MD

AFM Young, DeVoc Who Will have Health Insurance v10 no2
156-162 03.2012



Food Industry – The Problem or the Solution?

Food we thrive on vs makes us sick?

Industry choice?

Food that makes us sick!

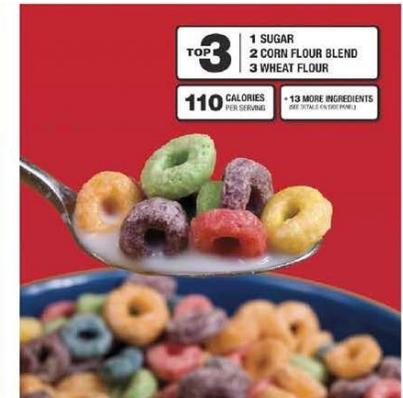


“Everyone is a fourth mealer –some just don’t know it yet.”

Front of Package food labels

Nutrition Facts	
16 servings per container	
Serving size	1 Tbsp. (21g)
Amount per serving	
Calories	60
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 17g	6%
Dietary Fiber 0g	0%
Total Sugars 17g	34%[†]
Protein 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 0mg	0%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.
[†] One serving adds 17g of sugar to your diet and represents 34% of the Daily Value for Added Sugars.



PER SERVING

450 CALORIES	5g SAT FAT 25% DV	360mg SODIUM 15% DV	14g SUGARS	500mg POTASSIUM 14% DV	3g FIBER 12% DV
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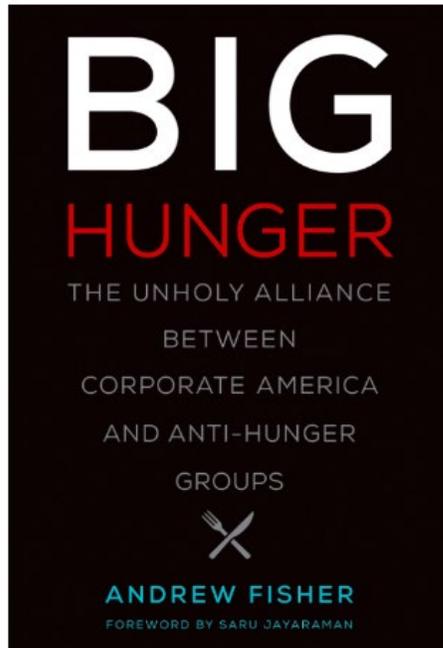


Sodium reduction

Asked AI: Why is U.S. sodium reduction voluntary instead of mandatory?

“Mandatory regulations would likely face significant opposition and legal challenges from the food industry, potentially delaying implementation. Voluntary guidelines can be implemented more quickly and with less resistance.”

SNAP – a federal lever, like Medicare, to improve diet quality



"We have pretended that the problem is hunger and not poverty. We've pretended that the solution to hunger is charity, not ensuring the right to food or increasing the political power of the poor."

Andy Fisher

HEALTH

RFK Jr. and His Allies Target Trump's Beloved Soda

Within Trump administration, push to strip soda from state food-aid programs is getting personal

By [Kristina Peterson](#) [Follow](#), [Josh Dawsey](#) [Follow](#) and [Laura Cooper](#) [Follow](#)

March 3, 2025 8:00 am ET



Ultra-processed food

"**FDA** agrees that the clear association between UPF and poor health outcomes is cause for major concern."

Sen. Booker: "Will you commit to reducing ultra-processed food in our school meal program?"

Secretary Rollins: "The answer is yes"

Food & sick care industry efforts to redefine UPF

Conflicted DGAC relies on industry talking points to not answer UPF question



NIH Nutrition Research Funding

In fiscal year 2023, House Democrats included \$40 million for the Office of Nutrition Research in the House Labor-HHS-Education appropriations bill and Senate Democrats include \$25 million in the Senate Labor-HHS-Education appropriations bill. However, in final negotiations over the fiscal year 2023 appropriations bill, Senate Republicans insisted on blocking a funding increase for the Office of Nutrition Research.

Poison Squad → Make America Healthy Again







Thank You

Nourish Science