



# White House Conference on Hunger, Nutrition, and Health





## Equity Accomplishments

- Reducing barriers to USDA programs
- Partnering with trusted technical assistance providers
- Directing USDA programs to those who need them the most
- Expanding equitable access to USDA nutrition assistance programs
- Advancing equity in Federal procurement
- Updating Federal trust and treaty responsibilities to Indian Tribes
- Committing unwaveringly to civil rights
- Operating with transparency and accountability

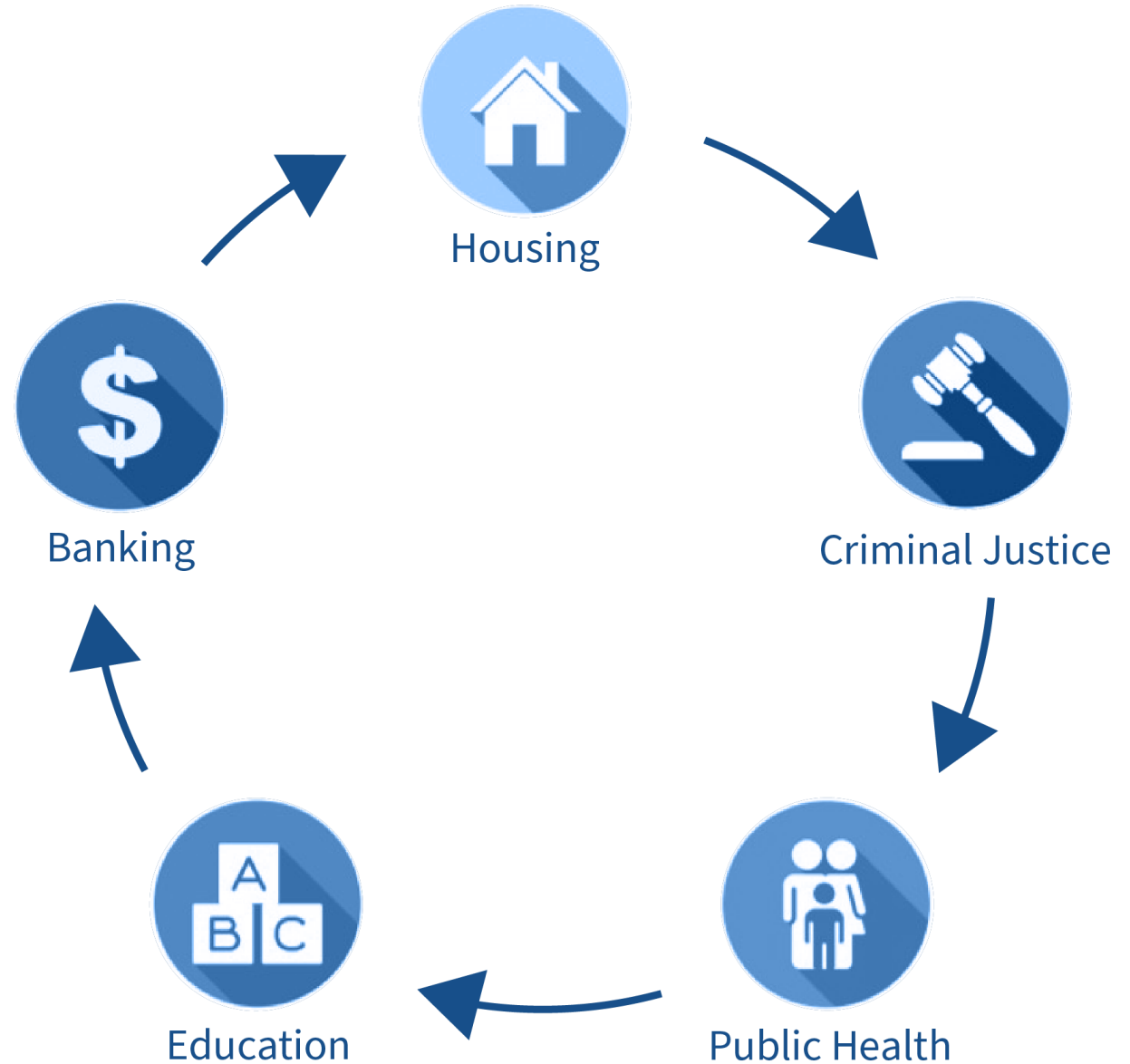


# Nutrition security:

Consistent and equitable access to healthy, safe, and affordable foods essential to optimal health and well-being



# Dismantling structural inequities










## USDA's Focus on Nutrition Security



Share

From a US national health authority >



Watch on  YouTube



# About NJEDA

- The New Jersey Economic Development Authority (NJEDA) serves as the State's principal agency for driving economic growth.

The NJEDA is committed to making New Jersey a national model for **inclusive and sustainable economic development** by focusing on key strategies to help build **strong and dynamic communities**, create **good jobs for New Jersey residents**, and **provide pathways to a stronger and fairer economy**. Through partnerships with a diverse range of stakeholders, the NJEDA creates and implements initiatives to **enhance the economic vitality and quality of life** in the State and **strengthen New Jersey's long-term economic competitiveness**.



HELPING TO BUILD A  
**STRONGER AND FAIRER**  
NEW JERSEY ECONOMY



# Governor Phil Murphy has equipped NJEDA with more than \$300 million to strengthen food security in NJ



## Sustain & Serve NJ

\$57.5M grant program for nonprofits to purchase meals from restaurants and distribute those meals at no cost in their community.



## Food Security Planning Grant

\$1.5M grant program for municipalities to plan for leveraging a distressed asset in a Food Desert Community (FDC) to improve food access and security.



## Food Desert Relief Act

\$240M in tax credits, grants, loans, and technical assistance to increase food access and develop new approaches to alleviate food deserts.



## Food Retail Innovation in Delivery Grant

\$2.5M grant program to assist New Jersey food retailers to purchase refrigerated lockers to expand access to grocery delivery within FDCs.



## CSIT Food & Agriculture R&D Grant

\$75,000 grants for early-stage start-ups focused on developing new innovations and solutions that address food insecurity.

# THE FOOD DESERT RELIEF ACT

The Food Desert Relief Act is part of the **New Jersey Economic Recovery Act of 2020 (ERA)**, a package of tax incentive, financing, and grant programs Governor Murphy signed into law in January 2021 to address the ongoing economic impacts of the COVID-19 pandemic and build a stronger, fairer New Jersey economy.



Facilitate development, construction, and sustainable operations of new supermarkets and grocery stores

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Strengthen existing community assets by equipping them with the necessary equipment and infrastructure to provide healthier food options

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Help food retailers respond to the shift to e-commerce, including for the Supplemental Nutrition Assistance Program (SNAP) and the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)

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Identify and foster innovative solutions to alleviate food insecurity







**You cannot tell a hungry child  
that you gave him food yesterday.**

- Zimbabwean Proverb



**LITTLE WANDA'S FRIENDS**







*We envision a world where the future of food is...*

## **WOMEN ADVANCING NUTRITION DIETETICS & AGRICULTURE**

Building a movement of a million women and girls who have access to food systems education, advocacy, and innovative skills to improve their lives and transform their communities from farm to health.

**IAMWANDA.ORG**





We build on the rich ancestral legacy of our fierce  
female food freedom fighters on the frontline.



WANDA

## FANNIE LOU HAMER

Using farming as a tool for change in Mississippi

## GEORGIA GILMORE

Fed the civil rights movement in Alabama

## HARRIET TUBMAN

Freedom fighter who cooked in the Civil War





# FOOD ACCESS & FOOD SECURITY

in the District of Columbia:

## RESPONDING TO THE COVID-19 PUBLIC HEALTH EMERGENCY EXECUTIVE SUMMARY

# 2020



District of Columbia  
Office of Planning

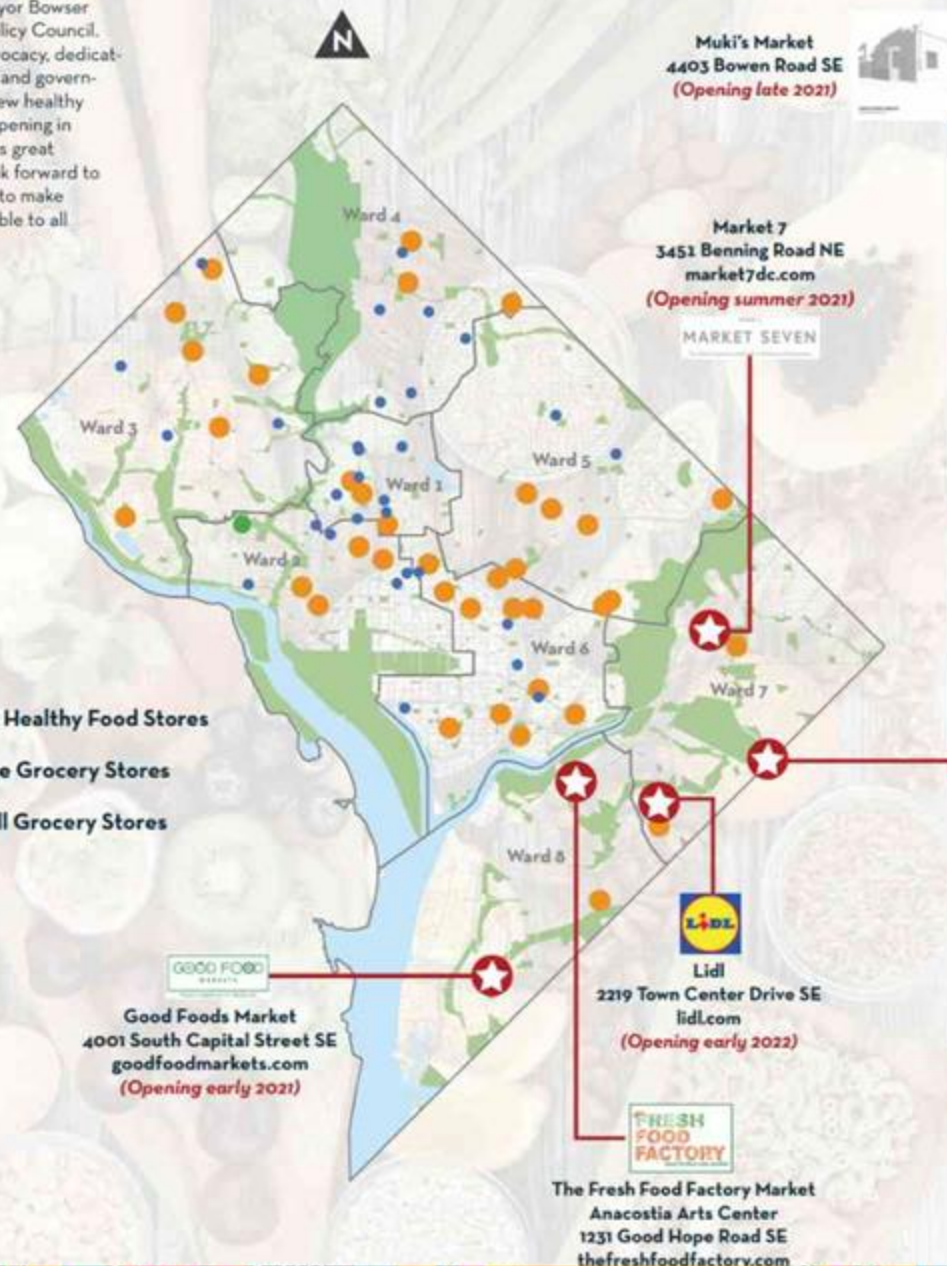


GOVERNMENT OF THE  
DISTRICT OF COLUMBIA  
MURIEL BOWSER, MAYOR



## New Healthy Food Stores in the District of Columbia Wards 7 & 8

Increasing access to healthy food is a top priority for Mayor Bowser and the DC Food Policy Council. Thanks to public advocacy, dedicated business owners, and government support, five new healthy food stores will be opening in Wards 7 and 8. This is great progress, and we look forward to continuing our work to make healthy food accessible to all District residents.



WANDA



# SOCIAL DETERMINANTS OF NUTRITION









# FOOD BILL OF RIGHTS

We proclaim this Declaration of the Food Bill of Rights as a guiding framework for food policies, programs and practices towards the betterment of nutritional, economic and health status of Americans. The Food Bill of Rights informs, advocates and promotes respect and dignity of every individual and every families. While this Food Bill of Rights has been created with Americans in mind.

## ARTICLE 1

**We have the right to food that values biodiversity, sustainability, and wellbeing to achieve optimal wellness.**

## ARTICLE 2

**We have the right to equitable access to safe, cultural, affordable, and nourishing foods and nutrition education.**

## ARTICLE 3

**We have the right to civic and economic participation in the food system as part of a food democracy.**

## ARTICLE 4

**We have the right to a fair food environment in alignment health, livelihood and the planet.**

## ARTICLE 5

**We have the right to reclaim and reproduce our heritage foods, values, history and knowledge.**

## ARTICLE 6

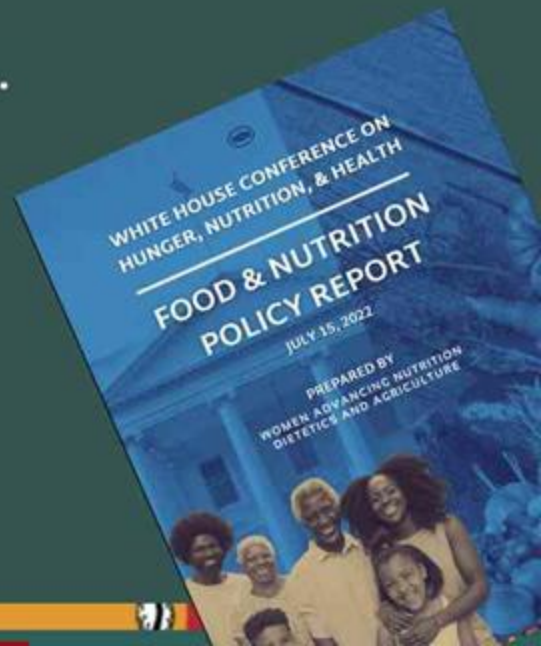
**We have the right to resist any narratives and social, economical, health and labor conditions that limit our food freedom.**

## ARTICLE 7

**We have the right to receive and give food with respect and dignity.**



**[IAMWANDA.ORG/FOODBILLOFRIGHTS](https://IAMWANDA.ORG/FOODBILLOFRIGHTS)**





# Introducing Amazon Access

Easier ways to shop on Amazon.

amazon access





# New Jersey's 50 Food Desert Communities

- The FDRA directed EDA to work with the Departments of Community Affairs and Agriculture to **designate up to 50 areas of the state as Food Desert Communities**
- Designations were informed by a combination of rigorous, **data-driven analysis** and **community input**
- More than **1.5 million NJ residents** live in a Food Desert Community (FDC)
- **All 21 counties** have at least one FDC
- FDC designations include 57 municipalities
  - In most cases, just *portions* of a municipality are included in FDC designation, not the whole municipality
- 6 municipalities (Camden, Jersey City, Lakewood, Newark, Paterson, Trenton) are subdivided due to the size of the population residing in an FDC
- Population size of each FDC ranges from 1,135 to 69,264





# What is a Food Desert Community?

Based on literature reviews and community input, NJDCA performed a **factor analysis** to identify the variables that together best signal the presence of a Food Desert Community.

Food Retail Environment	Demographics	Economic Factors	Health Factors	Community Factors
<ul style="list-style-type: none"><li>• 2021 Limited Supermarket Area (NJDCA analysis)</li><li>• 2021 Low Access Score (NJDCA analysis)</li><li>• Food Swamp – unhealthy food access area (NJDCA analysis)</li><li>• CDC Modified Retail Food Environment Index</li></ul>	<ul style="list-style-type: none"><li>• Single mother head % of households</li><li>• % non-Hispanic white</li><li>• % African-American</li><li>• % Hispanic</li><li>• % of adults with a HS diploma</li></ul>	<ul style="list-style-type: none"><li>• Unemployment rate (block group)</li><li>• Poverty rate</li><li>• Per capita income</li><li>• % of households receiving public assistance</li><li>• % of households receiving SNAP benefits</li><li>• WIC participation rate</li></ul>	<ul style="list-style-type: none"><li>• % of pop. that is obese (Health Dept. area)</li><li>• % of adults rating health as poor or fair</li></ul>	<ul style="list-style-type: none"><li>• % of households with internet access</li><li>• % of housing non-seasonally vacant</li><li>• % of households that are housing cost burdened</li><li>• % of households with no vehicle</li><li>• DCA Walkability Score</li><li>• Municipal violent crime rate, 2016-18</li></ul>

# What is the Food Retail Innovation in Delivery Grant (FRIDG)?

- ▶ Subsidizing the cost of self-contained, temperature-controlled lockers for food retailers to place within designated Food Desert Communities (FDCs), up to \$250,000
- ▶ Intended to increase deliveries into FDCs where residents may not have easy access to a grocery store
- ▶ Targeted toward retailers that already are certified to accept SNAP benefits online to allow for low-income SNAP beneficiaries in FDCs to place online orders to the locker units
- ▶ Program will serve as a time-limited pilot to help inform future programming under the Food Desert Relief Act







# Introducing Amazon Access

Easier ways to shop on Amazon.

amazon access

A large portrait of Barack Obama, smiling and wearing a light-colored straw hat and a white shirt with a beaded necklace. The background is a soft-focus teal and green, suggesting an outdoor setting. The text "Introducing Amazon Access" and "Easier ways to shop on Amazon." is at the top, with the "amazon access" logo below it.



# Creating healthy eaters, readers & leaders in WANDA's World.





# SISTERHOOD OF SELF-CARE, SERVICE & SUPPORT

RETURN. RECLAIM. RESTORE.



**"I'm excited about WANDA that instills pride and dignity in our native foods while building family bonds and promoting our collective heritage. It is a much-needed intervention."**

**- WANDA Academy Participant**





**ADVOCATE FOR A BETTER FOOD SYSTEM**

**I SUPPORT  
THE FOOD  
BILL OF  
RIGHTS**

**IAMWANDA.ORG/  
FOODBILLOFRIGHTS**



**BLACK FOOD**  
**CENSUS**

**MAKE YOUR VOICE HEARD  
TAKE THE CENSUS TODAY!**



**bit.ly/blackfoodcensus**



**WANDA**



# SUSTAIN & SERVE NJ



Sustain and Serve NJ (SSNJ) gives money to nonprofit organizations to buy meals from NJ-based restaurants and distribute those meals for free to community members



Money can be used to support the direct cost of meals and operating costs for the nonprofit



Grantees have ranged from new grassroots efforts that sprang up in direct response to COVID to large, established organizations



Phases 1 and 2 of the program awarded nearly \$34 million to organizations throughout the state



Phase 3 of the program awarded over \$22 million in grant to organizations throughout the state

# Determining Food Desert Community Criteria

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- Poverty
- US Centers for Disease Control and Prevention Modified Retail Food Environment Index
- US Department of Agriculture Low Access Score
- Supermarket access
- Supplemental Nutrition Assistance Program (SNAP) enrollment
- Vehicle access
- 2020 NJ DCA Municipal Revitalization Index Score
- Unemployment rate
- Obesity rate
- Access to unhealthy food retailers
- Income relative to cost of living
- Municipal Violent Crime Rate
- Households with internet access
- Access to public transportation
- Education levels
- Health indicators
- Income and employment
- Special Supplemental Nutrition Assistance Program for Women, Infants, and Children (WIC) enrollment
- Public assistance enrollment
- Housing quality
- Race and ethnicity
- Single mother headed of households
- Urbanicity and geography
- Walkability
- Students with free or reduced-price lunch
- Residents under age 18





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A large portrait of Barack Obama, smiling and wearing a light-colored straw hat and a white shirt with a beaded necklace. The background is a soft-focus teal color with a subtle circular gradient.

# African Heritage Diet as Medicine: How Black Food Can Heal the Community





We are Women Advancing Nutrition Dietetics & Agriculture

WANDA

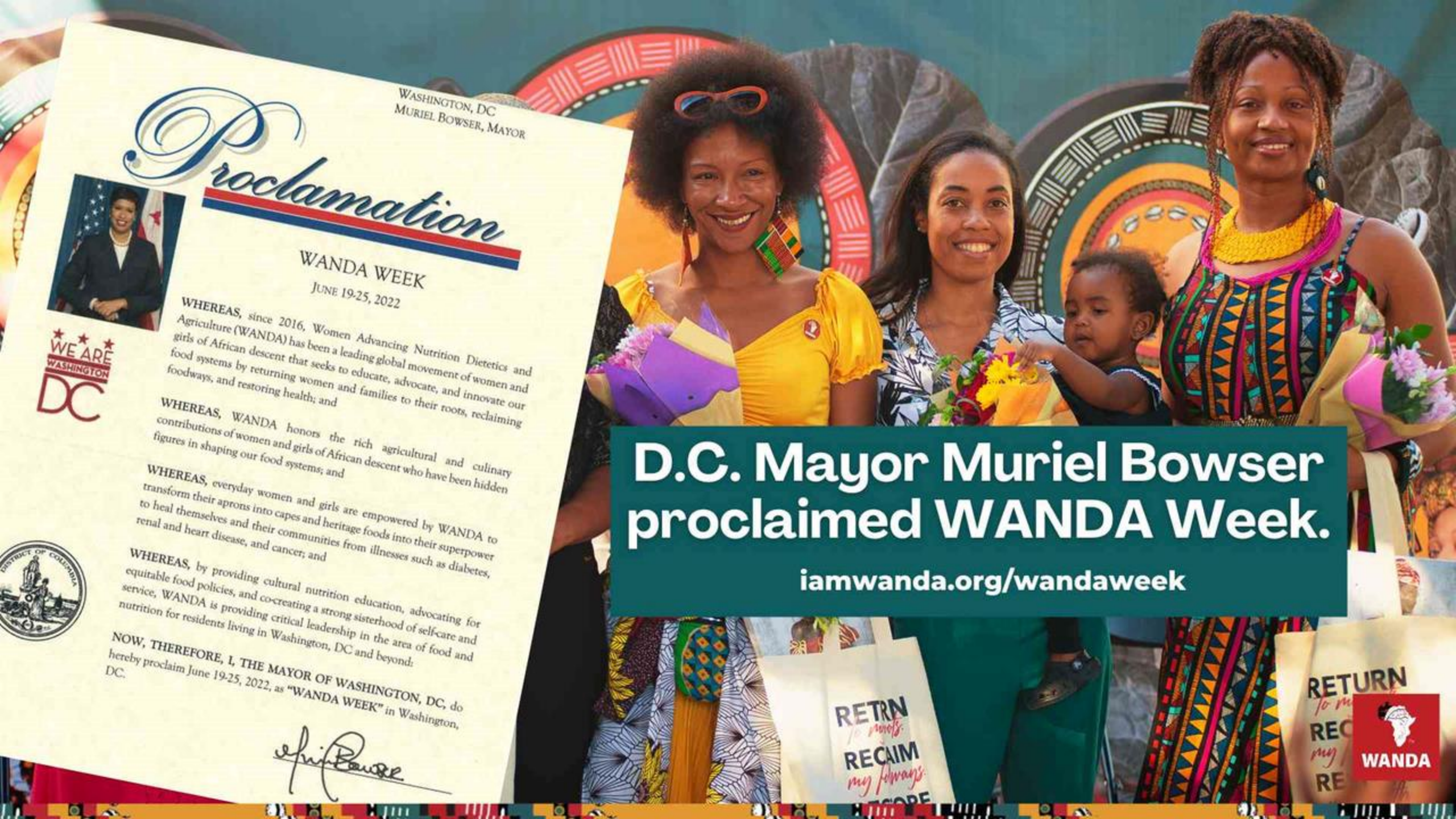
n, Dietetics and Agriculture



WANDA

*Sisterhood Supper*  
JUNETEENTH CELEBRATION





WASHINGTON, DC  
MURIEL BOWSER, MAYOR

# Proclamation

WANDA WEEK  
JUNE 19-25, 2022

WHEREAS, since 2016, Women Advancing Nutrition Dietetics and Agriculture (WANDA) has been a leading global movement of women and girls of African descent that seeks to educate, advocate, and innovate our food systems by returning women and families to their roots, reclaiming foodways, and restoring health; and

WHEREAS, WANDA honors the rich agricultural and culinary contributions of women and girls of African descent who have been hidden figures in shaping our food systems; and

WHEREAS, everyday women and girls are empowered by WANDA to transform their aprons into capes and heritage foods into their superpower to heal themselves and their communities from illnesses such as diabetes, renal and heart disease, and cancer; and

WHEREAS, by providing cultural nutrition education, advocating for equitable food policies, and co-creating a strong sisterhood of self-care and service, WANDA is providing critical leadership in the area of food and nutrition for residents living in Washington, DC and beyond;

NOW, THEREFORE, I, THE MAYOR OF WASHINGTON, DC, do hereby proclaim June 19-25, 2022, as "WANDA WEEK" in Washington, DC.

*Muriel Bowser*

## D.C. Mayor Muriel Bowser proclaimed WANDA Week.

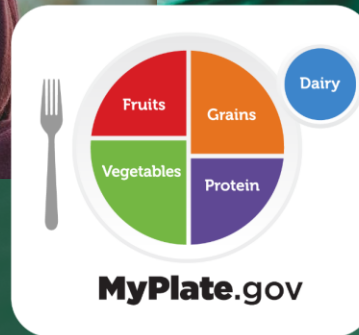
[iamwanda.org/wandaweek](https://iamwanda.org/wandaweek)

RETRN  
to roots.  
RECLAIM  
my foodways.  
RESCOPE

RETURN  
to roots.  
RECLAIM  
my foodways.  
RESCOPE







The MyPlate National Strategic Partnership  
is a public-private collaboration, bringing  
stakeholders across many sectors together to  
promote the MyPlate symbol and messaging  
to consumers.