



United States
Department of
Agriculture



Office of Food Safety

Protecting Public Health and Preventing Foodborne Illness





United States Department of Agriculture

National Food Policy Conference

March 15, 2019

Mindy Brashears, Ph.D.
Deputy Under Secretary for Food Safety



United States Department of Agriculture

Cell-Cultured Food Products From Cell Lines of Livestock and Poultry



Consumer Education

SAFE HANDLING INSTRUCTIONS

This product was prepared from inspected and passed meat and/or poultry. Some food products may contain bacteria (that could cause illness if the product is mishandled or cooked improperly. For your protection, follow these safe handling instructions.



Keep refrigerated or frozen.
Thaw in refrigerator or microwave.



Keep raw meat or poultry separate from other foods.
Wash cutting surfaces (including cutting boards), utensils,
and hands after touching raw meat or poultry.



Cook thoroughly.



Keep hot foods hot. Refrigerate leftovers
immediately or discard.

Consumer Education



Cross Contamination



Reaching Consumers



THE AVERAGE ATTENTION
SPAN OF A HUMAN IN
2000



THE AVERAGE ATTENTION
SPAN OF A
GOLDFISH



THE AVERAGE ATTENTION
SPAN OF A HUMAN IN
2013



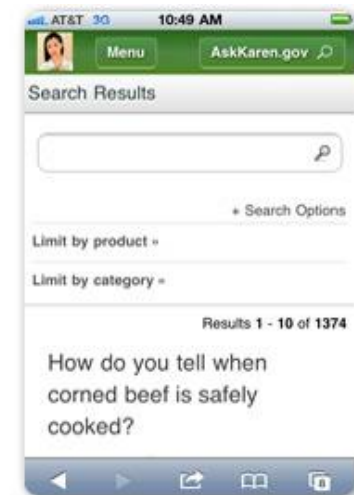
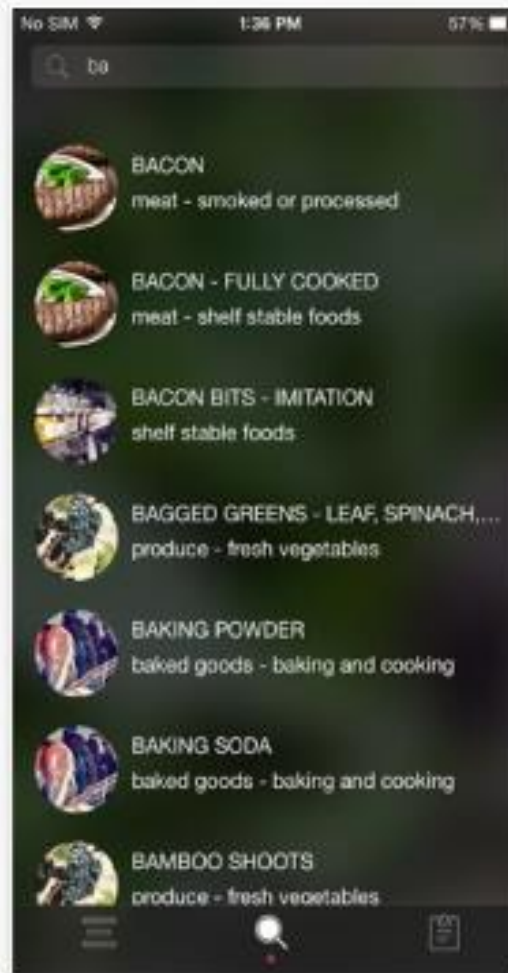
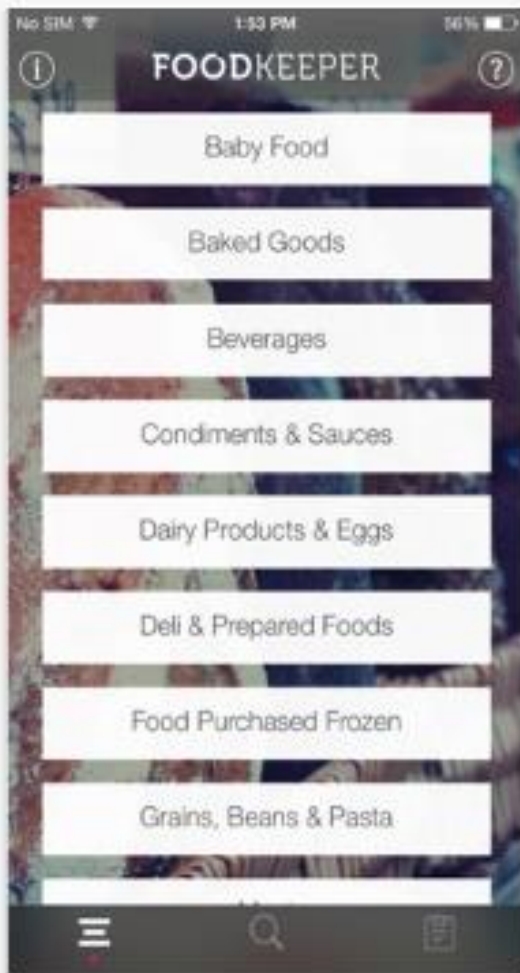
THE AVERAGE ATTENTION
SPAN OF A HUMAN IN
2017

We must be device-friendly, provide useful information, and capture the audience's interest quickly!



United States Department of Agriculture

Food Safety Resources





United States Department of Agriculture

Science-Based Policy and Modernization



Salmonella Control





**Expanding
non-O157
Sampling/Testing in
Raw Beef Products**



United States Department of Agriculture

Recall Policy

fsis/topics/recalls-and-public-health-alerts/current-recalls-and-alerts

2017-21 SP 5000 Dir AES SharePoint ANet ICS Are Banned Drugs i... CFR 2016 CG CID SIEM Training FootPrints Conference Room ...

USDA United States Department of Agriculture
Food Safety and Inspection Service

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Topics / Recalls and Public Health Alerts / Current Recalls and Alerts

Recalls and Public Health Alerts

Current Recalls and Alerts

This page contains summary data on ACTIVE recall cases involving FSIS-regulated food products.*

Receive email notification when recalls or public health alerts are issued.

FSIS Public Health Alerts

- Prior Years

Looking for a recall not listed below?

- After an FSIS recall is completed, it will be removed from this listing, but will be included in the [Recall Case Archive](#).
- *Information on recalled foods other than meat (including fish of the order Siluriformes), poultry, or processed egg products is available from the [Food and Drug Administration website](#) or from [FoodSafety.gov](#).

Related Information

- About Retail Distribution (Consignee) Lists

Current FSIS Recalls

Product Recalled	Date of Recall	Retail Distribution List
024-2019 Washington Beef, LLC Recalls Ground Beef Products due to Possible Foreign Matter Contamination En Español	Mar 02, 2019	Mar 07, 2019
023-2019 McAllen Cold Storage, Ltd. Recalls Siluriformes Fish Products Produced Without Benefit Of Inspection	Feb 26, 2019	Feb 27, 2019
022-2019 Sahlen Packing Company, Inc. Recalls Ready-To-Eat Deli Meat Products Due to Possible Foreign Matter Contamination	Feb 26, 2019	Feb 28, 2019
021-2019 Russ Davis Wholesale - Crazy-Fresh Recalls Chicken Products due to Misbranding and Undeclared Allergens	Feb 25, 2019	Feb 28, 2019
020-2019 Bellisio Foods Recalls Boneless Pork Rib Frozen Entrée Products Due to Possible Foreign Matter Contamination En Español	Feb 23, 2019	Mar 05, 2019
018-2019 TV Food LLC. Recalls Siluriformes Products Produced Without Benefit of Inspection En Español	Feb 22, 2019	Mar 01, 2019





Guidelines for Industry Response to Customer Complaints

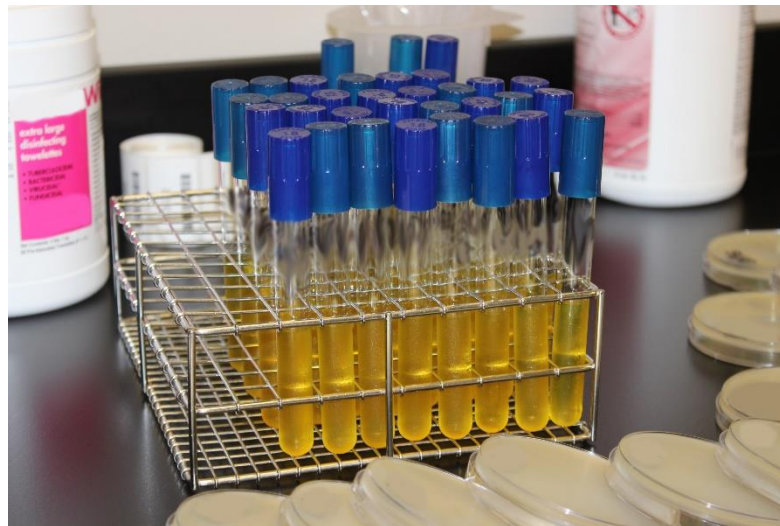


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Washington, D.C. 20250-3700**

Antibiotic Resistance and Veterinary Drug Residue Testing





United States Department of Agriculture

**Do right and feed
everyone...safely!**

